

PD&G PRESS RELEASE

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Johnson & Johnson Medical, Inc. Addresses Needs of Minimally Invasive Surgery

New Laparoscopic Packs Offer Greater Convenience

ARLINGTON, TX, June 18, 1993 --- While performing surgery through endoscopes versus open incisions is rapidly becoming the norm for some procedures, Johnson & Johnson Medical, Inc. is pleased to announce a comprehensive campaign in its commitment to address the specific product needs of minimally invasive surgical (MIS) procedures.

In addition to the recently-announced BARRIER* Laparoscopy/LAVH (Laparoscopic Assisted Vaginal Hysterectomy) Pack, the Company is offering the following new BARRIER products also ideal for laparoscopic procedures: (1) Laparoscopic Abdominal Pack, and the (2) Lithotomy Laparoscopic Abdominal Pack.

The new BARRIER Packs offer the following: (1) an enlarged and adjustable adhesive abdominal fenestration (2) a laparoscopic instrument pad (3) gusseted armboard covers, and (4) additional Velcro(R) cord/tube holders strategically placed around the fenestration to organize and secure irrigation lines.

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The new Laparoscopy/LAVH Pack offers complete coverage in a one-piece drapes that features: (1) enhanced abdominal/perineal flap (2) perineal fenestration, and (3) two plastic-reinforced, extended-length gowns. Both the Lithotomy Laparoscopic Abdominal Pack and the Laparoscopy/LAVH Pack feature built-in gusseted, extended length leggings to accommodate all stir-up designs and positions.

"We are dedicated to providing superior responsiveness to our customer requirements," says Product Director Bob Combs. "This responsiveness comes not only from the innovative design of our new draping systems, but in assuring our customers are well-equipped to address the sophisticated demands of MIS."

For more information on the new BARRIER products: Laparoscopic Abdominal Pack (0248); Laparoscopic individual sterile sheet (0249); Lithotomy Laparoscopic Abdominal Pack (0280); Laparoscopy/LAVH Pack (0252); Laparoscopy/LAVH Sheet for bulk/non-sterile usage in custom trays (20954); and/or the Laparoscopy/LAVH Sheet (0253), contact Johnson & Johnson Medical Customer Relations at 800/433-5009 or your local sales representative.

Johnson & Johnson Medical, Inc. is an international leader of high-quality products and services for infection prevention and wound management. The Company is headquartered in Arlington, Texas and has additional facilities in El Paso and Sherman, Texas; Mission Viejo, California; Mexico; Puerto Rico; Malaysia; and other international subsidiaries located in 26 countries throughout the world.

* Trademark

